

# Why Is It Important to Talk about Cyberbullying?

- **95% of all teens are now online** and **80%** of those online teens are using social media sites. (Pew Research Center Internet Project, 2011)
- **88% of social media–using teens have witnessed other people be mean or cruel** on social network sites. (Pew Research Center Internet Project, 2011)
- About **21% of teens say they have been cyberbullied**, and about **15%** admit to cyberbullying others. (Patchin & Hindjua, 2013)
- Youth victimized by their peers through cyberbullying were **2.4 times** more likely to report suicidal thoughts and **3.3 times** more likely to report a suicide attempt. (Espelage & Holt, 2013)
- **90%** of teens who have witnessed online cruelty say they have ignored mean behavior on social media. (Pew Research Center Internet Project, 2011)
- **56%** of teens who say they have been cyberbullied have not told their parents or an adult about something mean or hurtful that happened to them online. (i-SAFE, 2004)

## But teens are listening to you.

- **58% of teen Internet users say their parents have been the biggest influence** on what they think is appropriate or inappropriate when using the Internet or a cell phone. (Pew Research Center Internet Project, 2011)
- **86%** of online teens say they have received general advice about how to use the Internet responsibly and safely from their parents. (Pew Research Center Internet Project, 2011)

## Start a conversation.

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